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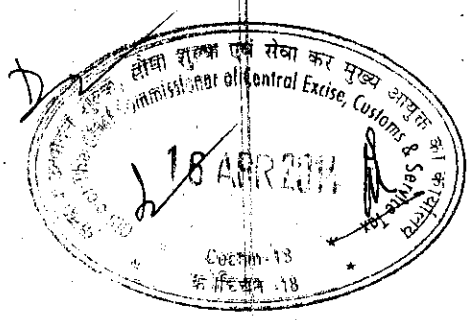

File No. 296/08/2014-CX9
Government of India
Ministry of Finance
Department of Revenue
Central Board of Excise & Customs
*****

New Delhi, dated 19th March, 2014

To,

All DGs / Chief Commissioners of Central Excise,

Subject:- Display of complete State Emblem of India with the motto "Satyameva Jayate"-Truth alone triumphs –written in Devanagari script below the profile of the Lion Capital.

Sir,

I am directed to enclose a copy of O. M. F. No.21030/36/2010-Coord. dated 11th March, 2014 received from Coordination Section, Department of Revenue alongwith a copy letter No.13/03/2014-Estt.(L), dated 26.02.2014 from Ministry of Home Affairs (Public Section), on the above mentioned subject for information and necessary action.

Encl: As above

Yours Faithfully,

(Surendra Singh)
Under Secretary to the Govt. of India
Tel: 2309 2413

O/o Commissioner (Coord)/CBEC
Dy/File No. 36 /201
Date 13/3
FTS No.

D

Circular No. 6 /2014

F. No. -21030/36/2010-Coord.
Government of India
Ministry of Finance
Department of Revenue
(Coordination Section)

We may circulate to all CCs/DGs/Secretaries

OSD(Coord)
13/03

Room No.252-C, North Block
New Delhi the 11th March, 2014

OFFICE MEMORANDUM

Subject: - **Display of complete State Emblem of India with the motto "Satyameva Jayate" – Truth alone triumphs – written in Devanagari script below the profile of the Lion Capital.**

The undersigned is directed to enclose a copy letter No. 13/3/2014-Public, dated 26th February, 2014 (along with its enclosures) addressed to Chief Sectaries/Administrations of all State Government/UT Administrators and Secretaries of all Ministries/Departments of Government of India received from Ministry of Home Affairs (Public Section), on the aforesaid subject for information and strict compliance.

Encl : As above

Padmanabhan

(V. Padmanabhan)
Under Secretary (Coordination)
Tele: 23095539

1. All officers & Sections in the Department of Revenue.
2. All Heads of Attached and Subordinate Offices in CBDT.
3. All Attached and Subordinate Off ices in CBEC.
4. All Heads of Attached and Subordinate Offices in HQrs. (Admin).
5. Pay and Accounts Officer, Department of Revenue, Church Road, New Delhi.
6. Directorate of Income-Tax (RSP &PR), 2nd Floor, Hans Bhawan, Bahadur Shah Zafar Marg, New Delhi.
7. Directorate of Publicity & Public Relations, Customs & Central Excise, C.R,. Building, New Delhi.
8. Guard File (two copies).

9. Commissioner (Coord.) CBEC

13/3

Dy. No. 654 CX-9
Date 17.3.2014

No. 13/3/2014-Public
Government of India / Bharat Sarkar
Ministry of Home Affairs / Grih Mantralaya
*****

North Block, New Delhi.
Dated the 26th February, 2014.

26 FEB 2014

To

The Chief Secretaries / Administrators of
all State Governments / UT Administrations,
Secretaries of all Ministries/Deptts. of Govt. of India.

Subject:- Display of complete State Emblem of India with the motto "Satyameva Jayate" – Truth alone triumphs – written in Devanagari script below the profile of the Lion Capital.

Sir/Madam,

The State Emblem of India is the official seal of the Government of India. The State Emblem is an adaptation from the Sarnath Lion Capital of Asoka. The Emblem consists of the profile of the Lion Capital showing three Lions mounted on the abacus, with a Dharma Chakra in the centre, a bull on the right, a galloping horse on the left and outlines of Dharma Chakras on the extreme right and left with the motto "Satyameva Jayate" – written in Devanagari script below the profile of the Lion Capital **[a copy of the design of the State Emblem of India is enclosed]**.

2. This Ministry had issued advisories dated 15th November 2007, 22nd September 2009, 7th September, 2010, 1st February, 2011, 26th July, 2011 and 9th March, 2012 in this regard. An advertisement regarding correct/proper use of the State Emblem of India was also published in 25 leading newspapers of India on 31.08.2011/01.09.2011.

3. Inspite of the aforesaid advisories and advertisement, it has been brought to the notice of this Ministry that various Government agencies/authorities who are using the State Emblem of India on their stationery, publications, seals, vehicles, buildings, websites etc., often omit the motto "Satyameva Jayate" and are only depicting the profile of the Lion Capital. It may be noted that the State Emblem of India is **incomplete** without the motto "Satyameva Jayate" inscribed (in Devanagri script) below the profile of the Lion Capital.

4. Incomplete display of the State Emblem of India is a violation of the State Emblem of India (Prohibition of Improper Use) Act, 2005 and the State Emblem of India (Regulation of Use) Rules, 2007 [read with the State Emblem of India (Regulation of Use) Amendment Rules, 2010].

5. It is, therefore, again reiterated that the Government agencies who are authorized to use the State Emblem of India for various official purposes must depict

the complete picture of the 'State Emblem' together with the motto "Satyam Jayate" – in Devanagri script – inscribed below the profile of Lion Capital, as per the enclosed format.

6. Suitable instructions in this regard may please be issued to all concerned agencies. It may be ensured that the motto 'Satyameva Jayate' is not omitted from the State Emblem and strict action should be taken against the concerned officials for any violation in this regard.

Encls. : As above

Yours faithfully,

M Shyamala

(Shyamala Mohan)
Director to the Govt. of India
Tel. No. 2309 2587

Copy to:-

1. President's Secretariat, Rashtrapati Bhawan, New Delhi.
2. Vice-President's Secretariat, New Delhi.
3. Prime Minister's Office, South Block, New Delhi.
4. Office of all Governors.
5. Cabinet Secretariat, New Delhi.
6. Election Commission of India, New Delhi
7. Lok Sabha Secretariat, New Delhi.
8. Rajya Sabha Secretariat, New Delhi.
9. Registrar, Supreme Court of India, New Delhi.
10. Delhi High Court, New Delhi.
11. All High Courts.
12. Office of Comptroller and Auditor General of India, New Delhi
13. The Union Public Service Commission, New Delhi.
14. Central Vigilance Commission, New Delhi
15. Planning Commission, Yojana Bhawan, New Delhi
16. All attached & Subordinate Offices of the Ministry of Home Affairs.
17. 20 Spare copies

APPENDIX I



सत्यमेव जयते

Note.— This design is in simplified form and meant for reproduction in small sizes, such as for use in stationery, seals and die-printing.

APPENDIX II



सत्यमेव जयते

Note.— This design is more detailed and meant for reproduction in bigger sizes.

T. K. VISWANATHAN,
Secy., to the Govt. of India.

PRINTED BY THE MANAGER, GOVT. OF INDIA PRESS, MINTO ROAD, NEW DELHI AND PUBLISHED BY THE CONTROLLER OF PUBLICATIONS, DELHI—2005.

MGIPMRND—4742GI—23-12-2005.

सं. 13/3/2014-पब्लिक
भारत सरकार
गृह मंत्रालय
****

नॉर्थ ब्लॉक, नई दिल्ली
दिनांक: 26 फरवरी, 2014
'26 FEB 2014

सेवा में

मुख्य सचिव/प्रशासक,
सभी राज्य सरकार/संघ राज्य क्षेत्र प्रशासन,
भारत सरकार के सभी मंत्रालयों/विभागों के सचिव।

विषय: सिंह स्तंभ शीर्ष चित्र के पार्श्व चित्र के नीचे देवनागरी लिपि में लिखे आदर्श वाक्य "सत्यमेव जयते"- सत्य की ही विजय होती है - के साथ भारत के पूर्ण राज्य संप्रतीक का प्रदर्शन।

महोदय/महोदया,

भारत का राज्य संप्रतीक भारत सरकार की शासकीय मुद्रा है। यह राज्य संप्रतीक अशोक के सारनाथ स्थित सिंह स्तंभ शीर्ष से अंगीकार किया गया है। संप्रतीक में सिंह स्तंभ शीर्ष के शीर्ष फलक पर तीन सिंह बैठे दिखाई देते हैं, बीच में धर्मचक्र, उसके दाहिनी ओर एक बैल और बायीं ओर दौड़ता हुआ घोड़ा है और उनके एकदम दाहिनी और बायीं ओर धर्मचक्र को सिंह स्तंभ शीर्ष चित्र के पार्श्व चित्र के नीचे देवनागरी लिपि में लिखे आदर्श वाक्य "सत्यमेव जयते" के साथ उर्ध्वांकित किया गया है [भारत के राज्य संप्रतीक की डिजाइन की एक प्रति संलग्न है]।

2. इस मंत्रालय ने इस संबंध में दिनांक 15 नवम्बर, 2007, 22 सितम्बर, 2009, 7 सितम्बर, 2010, 01 फरवरी, 2011, 26 जुलाई, 2011 और 09 मार्च, 2012 को परामर्शी-पत्र जारी किए थे। भारत के राज्य संप्रतीक के सही/उचित प्रयोग से संबंधित एक विज्ञापन, भारत के 25 प्रमुख समाचार-पत्रों में भी दिनांक 31.08.2011/01.09.2011 को प्रकाशित किया गया था।

3. उपर्युक्त परामर्शी-पत्रों एवं विज्ञापन के बावजूद, इस मंत्रालय के संज्ञान में यह लाया गया है कि विभिन्न सरकारी एजेंसियां/प्राधिकरण, जो अपनी स्टेशनरी, प्रकाशनों, मुद्राओं, वाहनों, भवनों, वेबसाइटों इत्यादि में भारत के राज्य संप्रतीक का प्रयोग कर रहे हैं, अक्सर आदर्श वाक्य "सत्यमेव जयते" का लोप कर देते हैं और केवल सिंह स्तंभ शीर्ष चित्र उर्ध्वांकित कर रहे हैं। यह नोट किया जाए कि सिंह स्तंभ शीर्ष चित्र के नीचे उर्ध्वांकित (देवनागरी लिपि में) आदर्श वाक्य "सत्यमेव जयते" के बगैर भारत का राज्य संप्रतीक अधूरा है।

4. भारत के राज्य संप्रतीक का अधूरा प्रदर्शन भारत का राज्य संप्रतीक (अनुचित प्रयोग प्रतिषेध) अधिनियम, 2005 और भारत का राज्य संप्रतीक (प्रयोग का विनियमन) नियम, 2007 [भारत का राज्य संप्रतीक (प्रयोग का विनियमन) संशोधन नियम, 2010] का उल्लंघन है।

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5. अतः यह पुनः दोहराया जाता है कि सरकारी एजेंसियां, जो विभिन्न शासकीय प्रयोजनों के लिए भारत का राज्य संप्रतीक का प्रयोग करने के लिए प्राधिकृत है, आवश्यक रूप से संलग्न प्रपत्र के अनुसार, सिंह स्तंभ शीर्ष चित्र के-नीचे-देवनागरी लिपि में - उर्ध्वांकित आदर्श वाक्य "सत्यमेव जयते" के साथ "राज्य संप्रतीक" का पूरा चित्र प्रदर्शित करें।

6. कृपया इस संबंध में सभी संबंधित एजेंसियों को समुचित अनुदेश जारी किए जाएं। यह भी सुनिश्चित किया जाए कि राज्य संप्रतीक से आदर्श वाक्य "सत्यमेव जयते" का लोप न हो और इस संबंध में किसी प्रकार के उल्लंघन के लिए संबंधित कर्मचारी के विरूद्ध सख्त कार्रवाई की जाए।

संलग्न: यथोपरि

भवदीय,

श्यामला मोहन

(श्यामला मोहन)
निदेशक, भारत सरकार
दूरभाष: 2309 2587

प्रतिलिपि, प्रेषित:-

1. राष्ट्रपति सचिवालय, राष्ट्रपति भवन, नई दिल्ली।
2. उप-राष्ट्रपति सचिवालय, नई दिल्ली।
3. प्रधानमंत्री कार्यालय, साउथ ब्लॉक, नई दिल्ली।
4. सभी राज्यपाल के कार्यालय।
5. मंत्रिमंडल सचिवालय, नई दिल्ली।
6. भारत का निर्वाचन आयोग, नई दिल्ली।
7. लोक सभा सचिवालय, नई दिल्ली।
8. राज्य सभा सचिवालय, नई दिल्ली।
9. रजिस्ट्रार - भारत का उच्चतम न्यायालय, नई दिल्ली।
10. दिल्ली उच्च न्यायालय, नई दिल्ली।
11. सभी उच्च न्यायालय।
12. भारत के नियंत्रक एवं महालेखापरीक्षक का कार्यालय, नई दिल्ली।
13. संघ लोक सेवा आयोग, नई दिल्ली।
14. केन्द्रीय सतर्कता आयोग, नई दिल्ली।
15. योजना आयोग, योजना भवन, नई दिल्ली।
16. गृह मंत्रालय के सभी सम्बद्ध एवं अधीनस्थ कार्यालय।
17. 20 अतिरिक्त प्रतियां

APPENDIX I



सत्यमेव जयते

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APPENDIX II



सत्यमेव जयते

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Secy., to the Govt. of India.

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MGIPMRND—4742GI—23-12-2005.

HS

LIST OF UNION SECRETARIES

S. No.	Secretaries	Address
1.	Secretary, Department of Agriculture & Co-operation	Krishi Bhawan, New Delhi.
2.	Secretary, Department of Animal Husbandry, Dairying & Fisheries	Krishi Bhawan, New Delhi.
3.	Secretary, Department of Agricultural Research and Education	Krishi Bhawan, New Delhi.
4.	Secretary, Department of Fertilizers	'A' Wing, Shastri Bhawan, New Delhi
5.	Secretary, Department of Pharmaceuticals	'A' Wing, Shastri Bhawan, New Delhi
6.	Secretary, Ministry of Civil Aviation	Rajiv Gandhi Bhawan, Safdarjung Airport, New Delhi
7.	Secretary, Ministry of Coal	'A' Wing, Shastri Bhawan, Dr. Rajendra Prasad Road, New Delhi
8.	Secretary, Department of Commerce	Satya Sadan, Chankayapuri, New Delhi
9.	Secretary, Department of Industrial Policy & Promotion	Udyog Bhawan, New Delhi
10.	Secretary, Department of Telecommunications	Sanchar Bhawan, Rafi Marg, New Delhi
11.	Secretary, Department of Posts	Dak Bhawan, New Delhi
12.	Secretary, Department of Electronics & Information Technology	Electronics Niketan, CGO Complex, New Delhi
13.	Secretary, Department of Consumer Affairs	Krishi Bhawan, New Delhi
14.	Secretary, Department of Food and Public Distribution	Krishi Bhawan, New Delhi
15.	Secretary, Ministry of Corporate Affairs	'A' Wing, Shastri Bhawan, New Delhi
16.	Secretary, Ministry of Culture	'C' Wing, Shastri Bhawan, New Delhi
17.	Secretary, Department of Defence	South Block, New Delhi
18.	Secretary, Department of Defence Production	South Block, New Delhi
19.	Secretary, Department of Defence Research & Development	DRDO Bhawan, New Delhi
20.	Secretary, Ministry of Development of North Eastern Region	Maulana Azad Road, New Delhi.
21.	Secretary, Ministry of Disinvestment	CGO Complex, Block No. 14, 3rd Floor, New Delhi
22.	Secretary, Ministry of Drinking Water & Sanitation	'A' Wing Nirman Bhavan, New Delhi
23.	Secretary, Ministry of Earth Sciences	Mahasagar Bhavan, CGO Complex, Lodhi Road, New Delhi

24.	Secretary, Ministry of Environment & Forests	Paryavaran Bhawan, CGO Complex, Lodhi Raod, New Delhi
25.	Secretary, Ministry of External Affairs	South Block, New Delhi
26.	Secretary, Department of Economic Affairs	North Block, New Delhi
27.	Secretary, Department of Expenditure	North Block, New Delhi
28.	Secretary, Department of Revenue	North Block, New Delhi
29.	Secretary, Department of Financial Services	~~North Block~~, New Delhi Jeevandeep Building
30.	Secretary, Ministry of Food Processing Industries	Panchsheel Bhawan, August Kranti Marg, New Delhi
31.	Secretary, Department of Health & Family Welfare	'C'-Wing, Nirman Bhawan, New Delhi
32.	Secretary, Department of Ayurveda, Yoga & Naturopathy, Unanl, Siddha	Red Cross Road, New Delhi
33.	Secretary, Department of Health Research	Indian Council of Medical Research, V. Ramalingaswami Bhawan, Ansari Nagar, New Delhi
34.	Secretary, Department of Aids Control	Chandralok Building, 36, Janpath, New Delhi
35.	Secretary, Department of Heavy Industry	Udyog Bhawan, New Delhi
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45.	Secretary, Department of Legal Affairs	'A'-Wing, Shastri Bhawan, New Delhi
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47.	Secretary, Ministry of Mines	'C'-Wing, Shastri Bhawan, New Delhi
48.	Secretary, Ministry of Minority Affairs	Paryavaran Bhawan, CGO Complex, New Delhi

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58.	Secretary, Ministry of Road Transport & Highways	Transport Bhawan, Sansad Marg, New Delhi
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60.	Secretary, Department of Land Resources	Krishi Bhawan, Dr. Rajendra Prasad Road, New Delhi
61.	Secretary, Ministry of Science & Technology	Technology Bhavan, New Mehrauli Road, New Delhi
62.	Secretary, Department of Biotechnology	Block-2, Pragati Vihar, New Delhi
63.	Secretary, Department of Scientific & Industrial Research	Technology Bhawan, New Mehrauli Road, New Delhi
64.	Secretary, Ministry of Shipping	Transport Bhawan, Sansad Marg, New Delhi
65.	Secretary, Ministry of Social Justice & empowerment	'C'-Wing, Shastri Bhawan, New Delhi
66.	Secretary, Department of Disability Affairs	Shastri Bhawan, New Delhi
67.	Secretary, Ministry of Statistics & Programme Implementation	Sardar Patel Bhawan, Sansad Marg, New Delhi
68.	Secretary, Ministry of Steel	Udyog Bhawan, New Delhi
69.	Secretary, Ministry of Textiles	Udyog Bhawan, New Delhi
70.	Secretary, Ministry of Tourism	Transport Bhawan, New Delhi
71.	Secretary, Ministry of Tribal Affairs	'A'-Wing, Krishi Bhawan, New Delhi
72.	Secretary, Ministry of Urban Development	'C'-Wing, Nirman Bhawan, New Delhi
73.	Secretary, Ministry of Water Resources	Shram Shakti Bhawan, Rafi Marg, New Delhi

74.	Secretary, Ministry of Women & Child Development	'A'-Wing, Shastri Bhawan, New Delhi
75.	Secretary, Department of Sports	'C'-Wing, Shasti Bhawan, New Delhi
76.	Secretary, Department of Youth Affairs	'C'-Wing, Shastri Bhawan, New Delhi

***