भारत सरकार GOVERNMENT OF INDIA
वित्त मंत्रालय MINISTRY OF FINANCE
राजस्व विभाग DEPARTMENT OF REVENUE
केंद्रीय अप्रत्यक्ष कर और सीमा शुल्क बोर्ड
CENTRAL BOARD OF INDIRECT TAXES AND CUSTOMS
प्रधान आयुक्त का कार्यालय OFFICE OF THE PRINCIPAL COMMISSIONER
केंद्रीय कर और केंद्रीय उत्पाद शुल्क CENTRAL TAX AND CENTRAL EXCISE
कोच्चि आयुक्तालय KOCHI COMMISSIONERATE
सी.आर. बिल्डिंग, आई.एस. प्रेस रोड, कोच्चि C.R. BUILDING, I.S. PRESS ROAD, KOCHI – 682 018
E-mail: cexcochinvigilance@rediffmail.com Phone: 0484-2390404

GEXCOM/VIG/MISC/295/2021-VIG Dated: As e-signed

CIRCULAR

Sub: National Pledge Against Drug Abuse under Nasha Mukt Bharat Abhiyaan (NMBA) on 18.08.2026 - Attendance of all officers and staff - Reg.

Attention of all officers and staff is invited to the directions received from the District Collector, Ernakulam, regarding the observance of the National Pledge Against Drug Abuse under the Nasha Mukt Bharat Abhiyaan (NMBA) on 18.08.2026.

2. In compliance with the above directions, the National Pledge Against Drug Abuse will be administered at the following venue:

Date: 18.08.2026
Time: 10:00 AM
Venue: Conference Hall, 1st Floor, I S Press Building

3. All officers and staff of the Commissionerate are hereby directed to attend the programme without fail. All Heads of Sections/Branch Officers shall ensure that the officers and staff under their respective control are present at the Conference Hall before 10:00 AM and participate in the pledge-taking ceremony.

4. All staff members are also encouraged to go online at https: nashamukt.dosje.gov.in/epledge and take e-pledge and download their certificates of commitment.

5. All Branch/Section Heads shall bring the contents of this Circular to the notice of every officer and staff member under their control and ensure compliance.

Digitally signed by
Sachin Kamath Alake
Date: 17-08-2026
15:07:53

(Sachin Kamath Alake)
Joint Commissioner (P&V)

To:

1. All Additional Commissioner/ Joint Commissioner in Hqrs., Kochi

2. Additional Commissioner/ Assistant Commissioner in CCO

3. The Assistant Commissioner, Hqrs. Office, Kochi [Prev.-PRO-Prosecution-Arrear
Cell/Admn.-P&V-Sevottam/Tech-Stat-Review/Adjn.-EDP-GSTCell/Legal-RTI-Training/Audit]

4. The Deputy/Assistant Commissioner, Kakkanad /Idukki / Aluva/ Thrissur/ Perumbavoor / Ernakulam/ Chalakkudy Division (To administer the Pledge at their respective locations)

5. The Chief Accounts Officer, Hqrs. Office, Kochi

6. All Section Heads, Hqrs. Office, Kochi / CCO

7. The Superintendent (Systems) for uploading the Circular in the official website.

8. The Superintendent (PRO) for arranging Photographer and taking geotagged photographs of the occasion.

Copy submitted to:

The Chief Commissioner, Central Tax, Central Excise & Customs,
Thiruvananthapuram Zone, Kochi.

NASHA MUKT BHARAT ABHIYAAN

केन्द्रीय कर, केन्द्रीय उत्पाद शुल्क और सीमाशुल्क के मुख्य आयुक्त का कार्यालय
O/o. CHIEF COMMISSIONER OF CENTRAL TAX, CENTRAL EXCISE & CUSTOMS
17 AUG 2026
IC No.
THIRUVANANTHAPURAM ZONE KOCHI
तिरुवनंतपुरम क्षेत्र, कोच्चि
SOCIAL JUSTICE DEPARTMENT

Pr. Commr

SJD/EKM/DSJO/116/2026-SJ4

COLLECTORATE ERNAKULAM
P.O KAKKANAD
Email: dcekm.ker@nic.in
Phone: 0484 2423001
Date: 07.08.2026

JC (P&V) lets take the pledge at 10 am in Confer hall/Audi
17.8.26

To, All District Heads / Departmental Heads, Ernakulam District.

Subject: Celebration of 6th Anniversary of Nasha Mukt Bharat Abhiyaan (NMBA) – Administering "National Pledge Against Drug Abuse" on 18th August 2026 – Reg.

Ref:

1. D.O. No. DP-13/4/2026-DP-I dated 26.07.2026 from Joint Secretary, Ministry of Social Justice & Empowerment, Govt. of India.
2. Proceedings of the District NMBA Meeting dated **04.08.2026**

Dear Sir / Madam,

The **Nasha Mukt Bharat Abhiyaan (NMBA)**, launched by the Department of Social Justice & Empowerment, Government of India, is completing six years of impactful implementation in our drive towards a drug-free nation.

To commemorate this milestone, a **"National Pledge Against Drug Abuse"** is scheduled to be organized on **18th August 2026**. In accordance with directives from the Ministry, all district departments are expected to participate actively to ensure maximum coverage across Ernakulam.

DC (P&V) pl. issue circular for all to attend at 10.00 AM in the conference Hall
17.8.26

In this regard, all Heads of Departments in Ernakulam District are hereby directed to strictly ensure the following:

1. **Conducting the Pledge:** Organize the pledge-taking ceremony on **18th August 2026** across all offices, institutions, and sub-offices under your administrative control. **100% participation of all officers, staff, and members of your respective departments must be ensured.**
2. **Submission of Geo-tagged Photographs & Details:** Immediately upon completion of the pledge on the morning of **18th August 2026**, high-resolution geo-tagged photographs of the event, along with the total count of participants (categorised as total participants, women, and youth), shall be compiled and **sent via WhatsApp to the District NMBA Coordinator at Mobile No. 9037430694** without delay.

3. **Reporting Deadline:** The compiled report along with geo-tagged photographic proof must be uploaded/submitted to the District Nodal Officer / District Collectorate by **on 18th August 2026** without fail, to facilitate consolidation and onwards submission to the Ministry.
4. **E-Pledge & Awareness:** Encourage all staff members to also take the e-Pledge online at https://nashamukt.dosje.gov.in/epledge or by simply scanning the QR code provided below / attached with this letter.and download their certificates of commitment.

The text of the pledge (English, Malayalam & Hindi) as provided by the Ministry is attached herewith for uniform administration.

Your personal attention and leadership in making this national event a resounding success in Ernakulam District are highly solicited.

OFFICE OF THE DISTRICT COLLECTOR • ERNAKULAM •

G Priyanka IAS
District Collector & Chairman
Nasha Mukt Bharat Abhiyan
Ernakulam District, Kerala

Enclosures:

1. *Annexure I: Text of National Pledge Against Drug Abuse (English/Hindi)*
2. *Annexure II: Reporting Format*

Annexure I

NMBA Pledge

प्रिय साथियों,

युवा किसी भी राष्ट्र की ऊर्जा एवं शक्ति का प्रतीक होते हैं। समाज तथा देश के विकास में उनका महत्वपूर्ण योगदान होता है। अतः नशामुक्त भारत अभियान में हम आज यह शपथ लेते हैं कि न केवल अपने समुदाय, परिवार, मित्रों बल्कि स्वयं को भी नशे से दूर रखूँगा।

मैं प्रतिज्ञा करता हूँ कि अपने जिले, अपने राज्य और अपने देश को नशा मुक्त रखने में अपनी क्षमता अनुसार हर संभव प्रयास करूँगा।

जय हिंद।

Dear friends,

The youth represent the energy and strength of any nation. They play a vital role in the development of society and the country. Therefore, as part of the 'Nasha-mukt Bharat Abhiyan' (Drug-Free India Campaign), we pledge today to keep not only our communities, families, and friends but also ourselves free from substance abuse.

I vow to make every possible effort, to the best of my ability, to keep my district, my state, and my country free from drugs.

Jai Hind!

പ്രിയ സുഹൃത്തുക്കളേ,

ഏതൊരു രാജ്യത്തിന്റെയും ഊർജ്ജവും കരുത്തുമാണ് യുവാക്കൾ സമൂഹത്തിന്റെയും രാജ്യത്തിന്റെയും വികസനത്തിൽ അവർ നിർണ്ണായക പങ്കുവഹിക്കുന്നു. അതിനാൽ, 'ലഹരിമുക്ത ഭാരത യജ്ഞത്തിന്റെ' (Nasha-mukt Bharat Abhiyan) ഭാഗമായി, നമ്മുടെ സമൂഹത്തെയും കുടുംബത്തെയും സുഹൃത്തുക്കളെയും മാത്രമല്ല, നമ്മെത്തന്നെയും ലഹരി ഉപയോഗത്തിൽ നിന്ന് പൂർണ്ണമായി മുക്തമായി നിലനിർത്തുമെന്ന് ഞങ്ങൾ ഇന്ന് പ്രതിജ്ഞ ചെയ്യുന്നു.
എന്റെ ജില്ലയെയും എന്റെ സംസ്ഥാനത്തെയും എന്റെ രാജ്യത്തെയും ലഹരിമുക്തമായി നിലനിർത്താൻ, എന്റെ പരമാവധി കഴിവനുസരിച്ച് സാധ്യമായ എല്ലാ ശ്രമങ്ങളും നടത്തുമെന്ന് ഞാൻ പ്രതിജ്ഞ ചെയ്യുന്നു.

ജയ് ഹിന്ദ്!

Annexure II

REPORT

Celebrating Six Years of Nasha Mukt Bharat Abhiyaan (NMBA)

National Pledge Against Drug Abuse

This is to certify that _____ (Name of State/UT/District/Department/Ministry/Institution/Organisation) actively participated in the National Pledge Against Drug Abuse organised under the Nasha Mukt Bharat Abhiyaan (NMBA) on 18th August 2026.

Details of Participation

1. Category of Stakeholder (State Government/UT Administration/District Administration/Ministry/Educational Institution/NGO/Spiritual Organisation/Corporate/Other): _____
2. State/UT (HQ): _____
3. Number of Citizens Mobilised to Take the National Pledge Against Drug Abuse on 18th August 2026: _____ Of which:

Women: _____

Youth: _____

1. Geo-tagged Photographic Evidence: Geo-tagged photographs have been shared at the following link

Date & Signature: _____

Name: _____

Designation: _____

Official Seal

07 PM (No Subject)

image131.pdf

088.4 KB

CC Office, Cochin < cccochin@nic.in >

Mon, 17 Aug 2026 11:34:44 AM +0530

To "CCU CGST Thiruvananthapuram Zone"<ccu-cexcok@nic.in>

========== Forwarded message ==========
From: DSJO EKM <dsjoekm@gmail.com>
To: "Commissioner Kochi City"<cpekm.pol@kerala.gov.in>, "District Police Chief, EKM RL" <spekmrl.pol@kerala.gov.in>, <dricokic@nic.in>, "Rdo FORT KOCHI" <rdochn@gmail.com>, "RDO Muvattupuzha"<rdomvpa@gmail.com>, <mytr.for@kerala.gov.in>, <kglm.for@kerala.gov.in>, <cochincustoms@nic.in>, <dhq4@icg.nic.in>, <cccochin@nic.in>, <cvo@cochinport.gov.in>, "DMO Allopathy EKM" <dmohekmoffice@gmail.com>, <paoekm@hotmail.com>, <rddekm.dge@kerala.gov.in>, <ddekm.colledn@kerala.gov.in>, "DD Education"<ddeekm.dge@kerala.gov.in>, <dyspnarekmrl.pol@kerala.gov.in>, <adcekm.drugs@kerala.gov.in>, <decekm.exc@kerala.gov.in>, <szu-ncb@nic.in>, <sikochirlys.pol@kerala.gov.in>, "District Information Office Ernakulam"<dio.ekm@gmail.com>, <cochin-apsu@cisf.gov.in>, <dc@cochinport.gov.in>, <ekmdci.ctd@kerala.gov.in>, <cpmg_ker@indiapost.gov.in>, "Francis Moothedan"<francismoothedan@gmail.com>
Date: Mon, 17 Aug 2026 10:51:19 +0530
========== Forwarded message ==========

Sir,

Please find the attached.

Thanks,

District Social Justice Officer,
Ernakulam